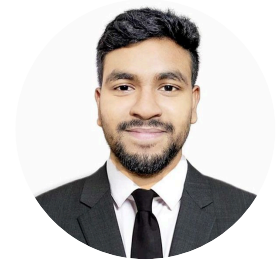


Harun Or Roshid

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🔗 harunroshid.xyz



Career Objective

To land a Job In a Local Or Multinational Organization that offers a stimulating learning environment for developing and putting into practice new ideas for the company's development. Expecting for entry level employment where I can develop and grow my abilities as a marketing expert and help the company succeed overall.

Work Experience

October 2024 – present
Motijheel, Dhaka,
Bangladesh

Executive Digital marketing

One Sky Communications Limited

- Planned and executed digital marketing campaigns to strengthen brand visibility.
- Managed Meta Ads and Google Ads, focusing on ROI and audience engagement.
- Applied AI tools for content writing, image generation, and ad optimization.
- Improved SEO performance, increasing organic traffic and search rankings.
- Designed and customized responsive WordPress websites with automation and chatbot integration.
- Analyzed data to refine campaigns and identify growth opportunities.
- Kept up-to-date with the latest digital marketing and AI trends.

June 2023 –
December 2024
Bijoy Nagar Road, Dhaka,
Bangladesh

Júnior Digital Marketer

Go Digital

- Understanding of campaign life cycle.
- Monitoring Google Analytics and adding results to a spreadsheet to analyse website traffic and make recommendations
- Creating and building emails for email marketing campaigns.
- Writing content for the company blog, website and social media channels.
- Managing and creating content for social media channels, you may also use a CRM to manage relationships with customers.

May 2020 –
October 2020
Rajshahi, Bangladesh

Data Entry Operator

Ashraf IT

- Creating Citations
- Creating reports for management
- Converting raw data into useful information
- Data input, storage, manipulation, interpretation and backup
- Data input and manipulation in Excel spreadsheets and Access databases

Education

July 2025 – Present
Uttara, Dhaka

Computer Science and Engineering (CSE)

Uttara University

August 2019 – May 2023
Chapainawabganj,
Rajshahi, Bangladesh

Diploma In Engineering (Computer)

Chapainawabganj Polytechnic Institute

July 2017 – June 2019
Chapainawabganj,
Rajshahi, Bangladesh

HSC (Science)
Nawabganj City College

January 2012 –
April 2017
Chapainawabganj,
Rajshahi, Bangladesh

SSC (Science)
Green View High School

Technical Skills

Search Engine Optimization (SEO)	● ● ● ● ●	Social Media Marketing (SMM)	● ● ● ● ●
Content Writing	● ● ● ● ●	WordPress	● ● ● ● ●
MS Office	● ● ● ● ●	Photoshop	● ● ● ● ●
Canva	● ● ● ● ●	Email Marketing	● ● ● ● ●
AI – Generative AI, Prompt Engineering, AI Content & Image Creation	● ● ● ● ●		

Languages

Bangla
Native

English
Proficient

Interests

- Cricket
- Self-Improvement
- Traveling
- Watching TV Series
- Food

Training & Certificate

Digital Marketing

Creative IT Institute
Key Learning Points -
- Search Engine Optimization (SEO)
- Competitor Analysis
- Content Writing
- Social Media Marketing
- Affiliate Marketing

Passive Journal

Key Learning Point -
- Search Engine Optimization (SEO)
- Meta Ads Management
- Google Ads Management

Soft Skills

- Communication
- Decision making
- Multi-tasking
- Good Listener

References

Jahangir Alom, *Head of Computer Department*, Chapainawabganj Polytechnic Institute (CNPI)
jahangircse19@gmail.com, 01740845143

Rifah Tamanna Aurpa, *Digital Marketing Faculty Member*, Creative IT Institute
aurpa.cit.bd@gmail.com